

Sauces, Dips and Condiments in Ukraine

Market Direction | 2023-11-22 | 26 pages | Euromonitor

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Report description:

2023 saw sauces, dips and condiments subject to a complex matrix of different trends, some of which derived from the ongoing war in Ukraine, while others were simply a reflection of the general consumer trends that were in effect before the onset of armed conflict. In addition to the significant disruptions that was caused to supply chains and logistics networks, high inflation has also undermined demand across all categories of sauces, dips and condiments as the exchange value of the hryvnia ha...

Euromonitor International's Sauces, Dips and Condiments in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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SAUCES, DIPS AND CONDIMENTS IN UKRAINE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Complex matrix of trends applies across a diverse category of very different products
Major local name Chumak has lost significant ground since the onset of armed conflict
Some local players benefit from the challenges faced by their competitors

PROSPECTS AND OPPORTUNITIES

Innovation set to emerge as consumers become more sophisticated
Saturation of demand in ketchup and mayonnaise set to suppress sales growth
Absence of celebrations, social gatherings and leisure tourism set to undermine growth

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COOKING INGREDIENTS AND MEALS IN UKRAINE

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