

Sauces, Dips and Condiments in Morocco

Market Direction | 2023-11-22 | 24 pages | Euromonitor

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Report description:

Tomato shortages in 2022 due to low local production and soaring prices of fresh tomatoes prompted many consumers to switch to packaged tomato pastes and purees towards the end of the review period. The drought and the severe cold winter weather severely impacted local production. Besides, strong global demand pushed Moroccan producers to export their tomato production instead of selling it on the national market. This led to shortages and soaring prices of fresh tomatoes locally. As a result, t...

Euromonitor International's Sauces, Dips and Condiments in Morocco report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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