

## **Sauces, Dips and Condiments in Italy**

Market Direction | 2023-11-21 | 26 pages | Euromonitor

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### **Report description:**

Cooking and table sauces has been particularly impacted by the high inflation that has hit Italy in 2022/2023, with the price of mayonnaise, for instance, spiralling upwards. The increase in the price of sunflower oil, a key ingredient in the mayonnaise recipe, has had a significant impact on the final price. As prices have risen this has led to a corresponding decline in consumption in terms of volume sales. Nonetheless, mayonnaise continues to be the most popular category within cooking and ta...

Euromonitor International's Sauces, Dips and Condiments in Italy report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Sauces, Dips and Condiments in Italy  
Euromonitor International  
November 2023

List Of Contents And Tables

### **SAUCES, DIPS AND CONDIMENTS IN ITALY**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Cooking and table sauces benefiting from new product development but price inflation is taking its toll on volume sales in 2023

The Italian love of pasta continues to drive demand for pasta sauces

Sales of tomato pastes and purees see a slight recovery boosted by new product launches

#### **PROSPECTS AND OPPORTUNITIES**

Pasta sauces still full of potential

Herbs and spices set to grow and expand as Italians explore new culinary horizons

Pickled products set for solid gains despite economic pressures

#### **CATEGORY DATA**

Table 1 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 2 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 3 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 4 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 5 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 6 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Table 7 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 8 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 9 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 10 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 11 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 12 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 13 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

### **COOKING INGREDIENTS AND MEALS IN ITALY**

#### **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### **MARKET DATA**

Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

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Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 20 Penetration of Private Label by Category: % Value 2018-2023

Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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