

Sauces, Dips and Condiments in Ireland

Market Direction | 2023-11-22 | 24 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In 2023, one key trend in sauces, dips and condiments in Ireland was the increased emphasis on marketing and advertising to stimulate consumption. This trend was particularly evident in the success story of Mutti, a local player in pasta sauces. Initiated by its distributor, Mutti embarked on an extensive outdoor advertising campaign across the Irish trade landscape. The campaign boosted the brand's visibility nationwide and resulted in significant brand recognition and loyalty among Irish consu...

Euromonitor International's Sauces, Dips and Condiments in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Sauces, Dips and Condiments in Ireland
Euromonitor International
November 2023

List Of Contents And Tables

SAUCES, DIPS AND CONDIMENTS IN IRELAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing role of advertising in stimulating consumption

The influence of the rising cost of living on consumer choices

Novel flavours and health-orientated alternatives pique interest

PROSPECTS AND OPPORTUNITIES

Expected shift to smaller packaging, cleaner labels and stronger marketing campaigns

Price increases anticipated due to rising production costs and a shift to more premium products

Steady consolidation expected in the competitive landscape

CATEGORY DATA

Table 1 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 2 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 3 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 4 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 5 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 6 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Table 7 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 8 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 9 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 10 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 11 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 12 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 13 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN IRELAND

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 20 Penetration of Private Label by Category: % Value 2018-2023

Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Sauces, Dips and Condiments in Ireland

Market Direction | 2023-11-22 | 24 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com