

Sauces, Dips and Condiments in Hungary

Market Direction | 2023-11-22 | 24 pages | Euromonitor

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Report description:

The ongoing war in Ukraine created a number of challenges in 2023. In particular, there was a shortage of critical packaging materials, such as glass and aluminium. Extreme weather conditions placed further pressure on supply chains, with scarcities of certain ingredients, such as tomatoes and olives. These factors, when added to increased energy costs, led to a hike in unit prices, even in case of private labels. With regard to tomato and olive-based products, numerous brands saw a temporary ha...

Euromonitor International's Sauces, Dips and Condiments in Hungary report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Barbecues, outdoor cooking and TV streaming services have positive impact on sales

Univer focuses on spicy sauces

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The market will become increasingly polarised

Rise of authentic, international cuisine will have positive impact on sales

Packaging will have eco-friendly focus

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