

## **Sauces, Dips and Condiments in Guatemala**

Market Direction | 2023-11-22 | 19 pages | Euromonitor

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### **Report description:**

Despite its maturity, ketchup is witnessing robust growth as lower-quality value offerings gain traction in the category. The surge in retail prices has created a favourable environment for domestic producers, supporting cheaper brands, such as B&B Ketchup and Ana Belly Ketchup, by giving them a stronger position in the ketchup competitive landscape.

Euromonitor International's Sauces, Dips and Condiments in Guatemala report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Sauces, Dips and Condiments market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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