

Sauces, Dips and Condiments in France

Market Direction | 2023-11-21 | 26 pages | Euromonitor

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Report description:

Sauces is the best-performing subcategory in 2023, albeit still seeing mixed sales trends. For example, the hot weather of the summers in 2022 and 2023, along with mild winter periods, have not inspired consumers to cook themselves hot and hearty food which requires such sauces. On the other hand, inflationary pressures, and the associated price-sensitivity, have been inspiring consumers to cook more at home in order to save money. In this sense, sauces which are perceived to offer better value...

Euromonitor International's Sauces, Dips and Condiments in France report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Mustard continues to face challenges, from stock shortages to dietary trends

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