

Sauces, Dips and Condiments in Cameroon

Market Direction | 2023-11-22 | 21 pages | Euromonitor

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Report description:

Stock cubes and powders continue to account for most value sales in 2023. Stock cubes and powders are used copiously in Cameroonian cooking as a flavour enhancer, but value sales are also supported by the convenience, shelf stability and nutritional value of stock cubes and powders. Nestle, with its brand Maggi, continues to dominate, accounting for nearly three quarters of value share. However, the entry of newcomers CAMFOOD and New Foods has increased competition. CAMFOOD focuses on the flavou...

Euromonitor International's Sauces, Dips and Condiments in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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Table of Contents:

Sauces, Dips and Condiments in Cameroon

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List Of Contents And Tables

SAUCES, DIPS AND CONDIMENTS IN CAMEROON

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increased competition benefitting stock powders

Table sauces hit hard by inflation

Healthy growth of mayonnaise through foodservice channels

PROSPECTS AND OPPORTUNITIES

Outlook positive for local packaged herbs and spices

Potential space for local pasta sauce brand

Foodservice registers higher volume growth

CATEGORY DATA

Table 1 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 2 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 3 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 4 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 5 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 6 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Table 7 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 8 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 9 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 10 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 11 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 12 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 13 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN CAMEROON

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

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Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 20 Penetration of Private Label by Category: % Value 2018-2023

Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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