

## Rice, Pasta and Noodles in the Czech Republic

Market Direction | 2023-11-23 | 27 pages | Euromonitor

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### Report description:

Retail volume sales of rice, pasta and noodles continued to decline in 2023. This was in the context of a high rate of inflation, which impacted the cost of living and caused consumers to rationalise their spending. While foodservice volumes saw positive growth, as they edged even closer to pre-pandemic levels, the rate of expansion was slower than the previous two years, as Czechs looked to save money.

Euromonitor International's Rice, Pasta and Noodles in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Instant noodle pouches enjoy increased popularity amid overall decline in demand

Private labels continue to gain traction

Value-for-money packaging solutions appeal to cost-conscious consumers

PROSPECTS AND OPPORTUNITIES

Growing taste for Asian flavours will fuel innovation

Quick-cook pasta and packaging-free products appeal to consumers looking to reduce their carbon footprint

Legume flour-based pasta will appeal to health conscious consumers

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