

Rice, Pasta and Noodles in Spain

Market Direction | 2023-11-20 | 28 pages | Euromonitor

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Report description:

After sales were negatively impacted by inflation in 2022, sales of rice, pasta, and noodles have shown more resilience in terms of volume consumption in 2023. Pasta and rice are included in the basic basket of goods in Spain and continue to be widely consumed by households, even in times of economic challenges. Although prices rose in 2022 and 2023, pasta and rice remain relatively affordable staples and are also key components of a variety of popular dishes in Spain.

Euromonitor International's Rice, Pasta and Noodles in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Spanish government reduces VAT on rice and pasta in response to rising food prices

Chilled pasta successfully tapping into the demand for quality and convenient meal options

Rollin' Gallo forks turn back time to win back consumers

PROSPECTS AND OPPORTUNITIES

Rice likely to remain an important staple but category maturity could restrict volume growth

Health, sustainability and a focus on premium quality set to inform new product development in pasta

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