

Rice, Pasta and Noodles in Georgia

Market Direction | 2023-11-24 | 23 pages | Euromonitor

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Report description:

Dried pasta is seeing steady volume growth in 2023, as it is an important staple food within the Georgian diet. Unit price growth has slowed after the surge witnessed in 2022, when rising costs of grain and flour were a key concern. This moderation in price can be attributed to two factors. Firstly, the economic pressures stemming from the reliance on grain and flour led to major changes to pricing strategies. Secondly, a discernible trend emerged as some consumers, unwilling to compromise on co...

Euromonitor International's Rice, Pasta and Noodles in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Rice is best performing category by value

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