

Rice, Pasta and Noodles in Finland

Market Direction | 2023-11-23 | 26 pages | Euromonitor

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Report description:

Like all other categories of staple foods in Finland, rice, pasta and noodles saw a normalising trajectory in terms of the retail-foodservice volume sales split towards the end of the review period. As the threat of and restrictions related to Coronavirus (COVID-19) eased and lifted, consumers resumed pre-pandemic work and social norms. Thus, as foodservice bounced back from the pandemic, there was shift towards pre-pandemic market sizes in retail and the on-trade channel. However, rising unit p...

Euromonitor International's Rice, Pasta and Noodles in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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STAPLE FOODS IN FINLAND

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