

Rice, Pasta and Noodles in Croatia

Market Direction | 2023-11-23 | 22 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Plain noodles are key ingredients in many Asian dishes and are therefore seeing strong demand as this cuisine continues to be popular amongst Croatians. Demand also continues to be supported by noodles' quick preparation time. In addition, given the hiking inflation rates in the country, many households are reducing their spending on foodservice and instead cooking their favourite Asian meals at home. This is boosting demand for a wide range of plain noodles in 2023, including shirataki, soba, u...

Euromonitor International's Rice, Pasta and Noodles in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Rice, Pasta and Noodles in Croatia
Euromonitor International
November 2023

List Of Contents And Tables

RICE, PASTA AND NOODLES IN CROATIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Popularity of Asian cuisine drives demand for plain noodles

Expansion of premium private label products

Instant noodles appeal, being affordable, convenient and filling

PROSPECTS AND OPPORTUNITIES

Rising demand for convenience and different cuisines to drive further growth of instant noodles

Quality of ingredients increasingly important

Gluten free products to gain ground, but will remain unaffordable to most

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 6 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 7 NBO Company Shares of Rice: % Value 2019-2023

Table 8 LBN Brand Shares of Rice: % Value 2020-2023

Table 9 NBO Company Shares of Pasta: % Value 2019-2023

Table 10 □LBN Brand Shares of Pasta: % Value 2020-2023

Table 11 □NBO Company Shares of Noodles: % Value 2019-2023

Table 12 □LBN Brand Shares of Noodles: % Value 2020-2023

Table 13 □Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 14 □Distribution of Rice by Format: % Value 2018-2023

Table 15 □Distribution of Pasta by Format: % Value 2018-2023

Table 16 □Distribution of Noodles by Format: % Value 2018-2023

Table 17 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 18 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 19 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 20 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

STAPLE FOODS IN CROATIA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 21 Sales of Staple Foods by Category: Volume 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 22 Sales of Staple Foods by Category: Value 2018-2023

Table 23 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 24 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 26 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 27 Penetration of Private Label by Category: % Value 2019-2023

Table 28 Distribution of Staple Foods by Format: % Value 2018-2023

Table 29 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 30 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 31 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 32 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Rice, Pasta and Noodles in Croatia

Market Direction | 2023-11-23 | 22 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-21"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com