

## **Rice, Pasta and Noodles in Croatia**

Market Direction | 2023-11-23 | 22 pages | Euromonitor

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### **Report description:**

Plain noodles are key ingredients in many Asian dishes and are therefore seeing strong demand as this cuisine continues to be popular amongst Croatians. Demand also continues to be supported by noodles' quick preparation time. In addition, given the hiking inflation rates in the country, many households are reducing their spending on foodservice and instead cooking their favourite Asian meals at home. This is boosting demand for a wide range of plain noodles in 2023, including shirataki, soba, u...

Euromonitor International's Rice, Pasta and Noodles in Croatia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
November 2023

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Expansion of premium private label products

Instant noodles appeal, being affordable, convenient and filling

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