

## **Rice, Pasta and Noodles in Costa Rica**

Market Direction | 2023-11-23 | 23 pages | Euromonitor

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### **Report description:**

Tariffs on imported rice were reduced by 33% in 2023 leading to a significant rise in imports. In six months, imports of rice pellets (unpeeled rice that is processed) grew by 477%. The main importing companies are Inter-Global (Walmart's logistics arm), the Industrial Rice Company (owner of the Tio Pelon brand), and the Costa Rica Rice Corporation (owner of the Imperio brand). Following the increase in supply, INEC recorded a 1.95% decrease in price in March 2023, which was the first significant...

Euromonitor International's Rice, Pasta and Noodles in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Imported varieties of pasta grow in popularity

Noodles gain appeal as consumers switch to more affordable staple foods

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Tradition of rice consumption will support growth

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