

Rice, Pasta and Noodles in Belgium

Market Direction | 2023-11-20 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Rice, pasta and noodles is feeling the impact of the war in Ukraine. Wheat prices, having surged in 2022-continuing a trend from previous difficult harvests in North America- have led to soaring retail prices of dry pasta. Despite a semblance of price stabilisation in 2023, the consumer response mirrors the prior year's conservatism: a sharpened focus on spending, a heightened relevance of promotions, and persistent downtrading. Such dynamics have prompted a modest volume expansion accompanied b...

Euromonitor International's Rice, Pasta and Noodles in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Rice, Pasta and Noodles in Belgium Euromonitor International November 2023

List Of Contents And Tables

RICE, PASTA AND NOODLES IN BELGIUM KEY DATA FINDINGS 2023 DEVELOPMENTS

Category proves relatively resilient to inflationary pressures

Product diversification driven by health trends

Rice remains resilient with strong private label performance

PROPSECTS AND OPPORTUNITIES

Brands to regain ground amid economic recovery

Asian influence set to strengthen

Innovation will remain key to growth

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023 Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023 Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 5 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023

Table 6 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 7 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 8 NBO Company Shares of Rice: % Value 2019-2023
Table 9 LBN Brand Shares of Rice: % Value 2020-2023

Table 10 □NBO Company Shares of Pasta: % Value 2019-2023

Table 11 ☐LBN Brand Shares of Pasta: % Value 2020-2023

Table 12 □NBO Company Shares of Noodles: % Value 2019-2023

Table 13 [LBN Brand Shares of Noodles: % Value 2020-2023

Table 14 ☐ Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 15 Distribution of Rice by Format: % Value 2018-2023 Table 16 Distribution of Pasta by Format: % Value 2018-2023

Table 17 ☐ Distribution of Noodles by Format: % Value 2018-2023

Table 18 [Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028 Table 19 [Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 20 [Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028 Table 21 [Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

STAPLE FOODS IN BELGIUM

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023 Competitive landscape

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com

Channel developments

What next for staple foods?

MARKET DATA

Table 22 Sales of Staple Foods by Category: Volume 2018-2023

Table 23 Sales of Staple Foods by Category: Value 2018-2023

Table 24 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 25 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 27 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 28 Penetration of Private Label by Category: % Value 2018-2023

Table 29 Distribution of Staple Foods by Format: % Value 2018-2023

Table 30 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 31 ☐Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 32 | Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 33 ☐Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

 $\hfill \Box$ - Complete the relevant blank fields and sign

Rice, Pasta and Noodles in Belgium

Market Direction | 2023-11-20 | 26 pages | Euromonitor

Select license	License			Price
	Single User Licence		€825.00	
	Multiple User License (1 S	ite)		€1650.00
	Multiple User License (Glo	bal)		€2475.00
			VAT	
			Total	
	at 23% for Polish based compa		companies who are unable to provide a v	∕alid EU Va
	at 23% for Polish based compa	nies, individuals and EU based Phone*	companies who are unable to provide a v	valid EU Va
mail*	at 23% for Polish based compa		companies who are unable to provide a v	valid EU Va
:mail* irst Name*	at 23% for Polish based compa	Phone*	companies who are unable to provide a v	ralid EU Va
imail* irst Name* ob title*	at 23% for Polish based compa	Phone*		ralid EU Va
** VAT will be added Email* First Name* Ob title* Company Name* Address*	at 23% for Polish based compa	Phone* Last Name*		ralid EU Va
mail* irst Name* ob title* company Name*	at 23% for Polish based compa	Phone* Last Name* EU Vat / Tax ID		ralid EU Va
mail* irst Name* ob title* ompany Name* ddress*	at 23% for Polish based compa	Phone* Last Name* EU Vat / Tax ID City*		ralid EU Va

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com