

Rice, Pasta and Noodles in Algeria

Market Direction | 2023-11-20 | 23 pages | Euromonitor

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Report description:

In 2023, growth drivers for rice and dried pasta continued to be a growing population and increasing busy lifestyles, leading consumers to seek more convenient meal solutions. Declining purchasing power driven by the economic downturn is a potential growth opportunity, as products like vegetables, meat and fish are less affordable for lower and middle-income consumers. This further boosts sales of staple foods such as rice and dried pasta, with consumers seeking to purchase value-for-money produ...

Euromonitor International's Rice, Pasta and Noodles in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Increased budget-consciousness helps local players gain ground in rice and pasta

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STAPLE FOODS IN ALGERIA

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