

Processed Meat, Seafood and Alternatives To Meat in the Czech Republic

Market Direction | 2023-11-23 | 22 pages | Euromonitor

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Report description:

Czechs continued to reduce their meat consumption in 2023, with a growing number of consumers identifying as flexitarian, vegetarian or vegan. This was tied to the high price of meat, due to the elevated rate of inflation, as well as environmental and animal welfare concerns. Moreover, with higher operating costs, a number of meat processing businesses ceased operations during the review period, which resulted in fewer products on the shelves of retailers. Retailers exert a very strong influence...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Chilled meat and seafood alternatives lead growth

Consumers look to economise through packaging choices

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