

Processed Meat, Seafood and Alternatives To Meat in Spain

Market Direction | 2023-11-20 | 25 pages | Euromonitor

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Report description:

In 2022, the impact of inflation was evident in various areas of the market, including processed meat and processed seafood. Both of these categories experienced a decline in retail volume terms, while seeing healthy growth in current value terms. However, within these categories products showed uneven behaviour. For instance, shelf stable meat and seafood suffered the most significant declines in retail volume terms which was largely due to the high prices of items like jamon and smoked salmon.

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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A small improvement in sales in 2023 but inflation continues to weigh on demand

Meat and seafood substitutes remains on an upward trajectory thanks to investment in new product development and innovation

Brand players focus on offering more competitive pricing and healthier options to fend off private label

PROSPECTS AND OPPORTUNITIES

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