

## **Processed Meat, Seafood and Alternatives To Meat in Algeria**

Market Direction | 2023-11-20 | 20 pages | Euromonitor

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### **Report description:**

The processed meat and seafood's current retail volume growth in 2023 is set to be slower than the previous year; the result of ongoing economic hardship and the growing maturity of most product areas. Price fluctuations continue to challenge players in Algeria as local production of raw ingredients is too low to sustain the country's needs. Additionally, the category has faced increased competition from fresh meat and seafood sold at open markets. Demand has been further subdued by unit price h...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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November 2023

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Processed meat and seafood continues to struggle during the economic downturn

Shelf-stable seafood remains popular, with canned tuna and sardines performing well

Bellat and Simpex Afric remain the strong leaders in processed meat

#### **PROSPECTS AND OPPORTUNITIES**

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Foodservice demand set to grow, while fresh products remain the most popular options

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