

Processed Fruit and Vegetables in Ukraine

Market Direction | 2023-11-24 | 23 pages | Euromonitor

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Report description:

2023 witnessed a robust recovery for sales of shelf stable fruit and vegetables in Ukraine after the category fared better than most other categories of packaged food during 2022. Retail volume sales of shelf stable fruit and vegetables declined over the course of 2022 as the consumer base narrowed significantly and supply chains were severely interrupted due to the presence of armed conflict in Ukraine. However, sales declines were not as pronounced as what was seen in other areas of packaged f...

Euromonitor International's Processed Fruit and Vegetables in Ukraine report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Armed conflict devastates the operations of key category players
Fozzy Group introduces nutrition scores on the labels of its private label products

PROSPECTS AND OPPORTUNITIES

Frozen fruit and frozen processed vegetables to rebound strongly during post-war era
A more diverse range of products expected to be seen as consumer tastes widen
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