

Processed Fruit and Vegetables in the United Kingdom

Market Direction | 2023-11-20 | 25 pages | Euromonitor

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Report description:

In 2022, retail volume sales of processed fruit and vegetables were challenged by inflationary pressures. The category, which recorded strong growth in 2020 when COVID-19 lockdown restrictions turned consumers towards convenient food solutions, has struggled with increasing production costs due to shortages across the supply chain, including raw materials and packaging, and the energy crisis. These factors translated into double-digit price increases in 2022, and are expected to lead to high sin...

Euromonitor International's Processed Fruit and Vegetables in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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