

Processed Fruit and Vegetables in the United Arab Emirates

Market Direction | 2023-11-20 | 19 pages | Euromonitor

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Report description:

Retail demand for frozen processed vegetables continues to rise in 2023, driven by consumer perceptions that this format offers convenience and is an easy-to-prepare alternative to fresh vegetables. It takes less preparation time, since frozen processed vegetables are ready to consume once heated. Manufacturers offer a diverse of vegetable blends catering for various tastes, which could include a mix of vegetables for specific recipes. In addition, frozen processed vegetables are generally avail...

Euromonitor International's Processed Fruit and Vegetables in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Convenience is a key growth driver of frozen processed vegetables
California Garden remains most popular brand, driven by shelf stable beans

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E-commerce likely to gain further penetration of the category
Foodservice expected to record steady growth but may struggle to recover by 2028

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