

## **Processed Fruit and Vegetables in the Philippines**

Market Direction | 2023-11-20 | 19 pages | Euromonitor

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### **Report description:**

Retail volume sales of processed fruit and vegetables continued to register moderate growth in 2023, despite the impact of inflation. Such products benefitted from the continuation of the home-cooking trend, which took off during the pandemic and showed no signs of abating, despite that fact that consumers spent more time outside the home. Shelf stable fruit benefited particularly from this trend, due to the fact that it is a common ingredient in the preparation of meals and desserts. This was s...

Euromonitor International's Processed Fruit and Vegetables in Philippines report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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