

Processed Fruit and Vegetables in the Czech Republic

Market Direction | 2023-11-23 | 20 pages | Euromonitor

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Report description:

Retail volume sales of processed fruit and vegetables continued to decline in 2023. This was due in a large part to the still-elevated rate of inflation, which impacted the cost of living and caused consumers to rationalise their spending. Consumers are also increasingly health conscious and fresh products are believed to be more nutritionally rich than processed canned and frozen varieties. As a result both retailers and producers attempted stimulate interest through the introduction of more no...

Euromonitor International's Processed Fruit and Vegetables in Czech Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Bonduelle leads amid growing competition from private label

Wider use of promotions and discounts

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E-commerce will grow in importance

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