

Processed Fruit and Vegetables in Norway

Market Direction | 2023-11-24 | 20 pages | Euromonitor

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Report description:

Price increases have had a major effect on the consumption of processed fruit and vegetables in Norway. Consumers pay a lot of attention to the price per kilo and this influences which products they choose to buy, with this becoming particularly pertinent in 2022 and 2023 as rising interest and inflation rates have placed mounting pressure on disposable incomes. Nonetheless, although sales have dropped below the pandemic peak in retail volume terms frozen processed fruit and vegetables are still...

Euromonitor International's Processed Fruit and Vegetables in Norway report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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