

## **Processed Fruit and Vegetables in Ireland**

Market Direction | 2023-11-23 | 21 pages | Euromonitor

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### **Report description:**

Processed fruits and vegetables, rich in vitamins, minerals, antioxidants and fibre, are becoming increasingly popular as part of a balanced diet and overall wellbeing. Moreover, these products cater to the growing demand for plant-based alternatives, as more local consumers adopt vegetarian and vegan lifestyles for ethical, environmental, or health reasons.

Euromonitor International's Processed Fruit and Vegetables in Ireland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Processed Fruit and Vegetables in Ireland  
Euromonitor International  
November 2023

### List Of Contents And Tables

#### PROCESSED FRUIT AND VEGETABLES IN IRELAND

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Rising demand for convenient, healthy food boosts sales of processed fruit and vegetables in 2023

Convenience and variety are key requirements amongst discerning consumers

Plant-based eating trends are boosting category sales

##### PROSPECTS AND OPPORTUNITIES

Health consciousness and convenience will drive category growth in the coming years

E-commerce expansion expected as more players develop their online presence

Innovation and sustainability developments will boost competition in the category

##### CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

#### STAPLE FOODS IN IRELAND

##### EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

##### MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2018-2023

Table 14 Sales of Staple Foods by Category: Value 2018-2023

Table 15 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 16 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 18 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Staple Foods by Format: % Value 2018-2023

Table 21 Forecast Sales of Staple Foods by Category: Volume 2023-2028

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Table 22 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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Market Direction | 2023-11-23 | 21 pages | Euromonitor

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