

Processed Fruit and Vegetables in Georgia

Market Direction | 2023-11-24 | 19 pages | Euromonitor

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Report description:

In 2023, shelf stable fruits and vegetables retained their position as the leading category within processed fruits and vegetables, in volume terms. Positive growth was also witnessed in shelf stable fruits and vegetables, primarily due to strong demand for convenience products. Many Georgians favour the non-perishable nature and extended shelf life of these products. The burgeoning landscape of supermarkets, hypermarkets and convenience stores has made a broader selection of non-perishable fruit...

Euromonitor International's Processed Fruit and Vegetables in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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