

Processed Fruit and Vegetables in Finland

Market Direction | 2023-11-23 | 21 pages | Euromonitor

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Report description:

Like other categories of staple foods, processed fruit and vegetables continued to see a normalisation of volume sales in 2023. This followed the channels shifts seen during the Coronavirus (COVID-19) pandemic, when foodservice volume sales plummeted due to closures and restrictions and consumers increased retail purchases for lockdown/home seclusion periods. However, while food preparation and baking at home was scaled back as consumers resumed pre-pandemic routines, many still preferred to eat...

Euromonitor International's Processed Fruit and Vegetables in Finland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Processed Fruit and Vegetables in Finland
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List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN FINLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Stabilisation of retail-foodservice volume sales split

Faster preparation needs inform new product development

New releases cater to the growing demand for vegetarian products

PROSPECTS AND OPPORTUNITIES

Domestic-origin offers to continue to matter greatly to local consumers

Private label to continue to leverage quality, competitive-priced offers

Responsible production and consumption to gain further momentum

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 10 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 11 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

STAPLE FOODS IN FINLAND

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2018-2023

Table 14 Sales of Staple Foods by Category: Value 2018-2023

Table 15 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 16 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 18 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2018-2023

Table 20 Distribution of Staple Foods by Format: % Value 2018-2023

Table 21 Forecast Sales of Staple Foods by Category: Volume 2023-2028

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Table 22 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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