

## **Processed Fruit and Vegetables in Costa Rica**

Market Direction | 2023-11-23 | 19 pages | Euromonitor

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### **Report description:**

Retail volume sales of processed fruit and vegetables enjoyed a strong increase in retail volume sales in 2023, compared to the previous year. While fresh produce offers its own benefits, frozen fruits and vegetables are a preferred choice for many consumers seeking nutritious food that delivers convenience and all year-round availability. Certain vegetables such as peas can only be found either canned or frozen (not fresh) and several consumers consider frozen peas to be more nutritious than ca...

Euromonitor International's Processed Fruit and Vegetables in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2023

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