

Pre-Paid Cards in the United Kingdom

Market Direction | 2023-11-17 | 27 pages | Euromonitor

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Report description:

Pre-paid cards is set to see a solid performance in 2023, while other card payment methods, such as charge cards and store cards, are set to decrease significantly, and others are set to see slower growth, such as debit cards. One of the factors contributing to this positive performance is the ongoing growth of closed loop cards, primarily driven by merchant gift cards. In addition, open loop cards is set to resume its growth trend after being significantly negatively impacted by Revolut's exit...

Euromonitor International's Pre-Paid Card Transactions in United Kingdom report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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