

Pre-Paid Cards in Thailand

Market Direction | 2023-11-22 | 26 pages | Euromonitor

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Report description:

Pre-paid cards are largely used for commuting and travelling in Thailand, with a considerable amount of closed loop pre-paid card usage accounted for by electronic ticketing on the Thai capital's public transportation systems BTS and MRT. During the COVID-19 pandemic, commuting dropped dramatically leading to a significant contraction in transaction spend. After a strong recovery in 2022, pre-paid card transactions continue to enjoy double-digit growth in 2023 with Thai consumers once again comm...

Euromonitor International's Pre-Paid Card Transactions in Thailand report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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