

Pre-Paid Cards in South Africa

Market Direction | 2023-11-16 | 25 pages | Euromonitor

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Report description:

As mobility has normalised in 2023, following restrictions imposed during the pandemic, demand for pre-paid cards for the Bus Rapid Transport (BRT) system has benefited from households resuming activities such as work and school. Growth in transaction values has also been supported by a spike in fuel prices alongside inflationary pressure, which is encouraging price-sensitive private car users to shift to more affordable forms of transport. In cities such as Cape Town, demand for MyCiti bus tran...

Euromonitor International's Pre-Paid Card Transactions in South Africa report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Pre-Paid Cards in South Africa
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List Of Contents And Tables

PRE-PAID CARDS IN SOUTH AFRICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Closed loop pre-paid cards benefits from increased mobility

Social grants continue to drive demand for open loop pre-paid cards

Parking card operators embrace digital innovation

PROSPECTS AND OPPORTUNITIES

Investment in public transport set to boost demand for transportation cards

The future role of the South African Post Office is uncertain

Proposed NHI bill set to reshape the healthcare payment system

CATEGORY DATA

Table 1 Pre-paid Cards: Number of Cards in Circulation 2018-2023

Table 2 Pre-paid Cards Transactions 2018-2023

Table 3 Pre-paid Cards in Circulation: % Growth 2018-2023

Table 4 Pre-paid Cards Transactions: % Growth 2018-2023

Table 5 Closed Loop Pre-paid Cards Transactions 2018-2023

Table 6 Closed Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 7 Open Loop Pre-paid Cards Transactions 2018-2023

Table 8 Open Loop Pre-paid Cards Transactions: % Growth 2018-2023

Table 9 Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 10 □Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 11 □Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 12 □Pre-paid Cards Transaction Value by Operator 2018-2022

Table 13 □Closed Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 14 □Closed Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 15 □Closed Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 16 □Closed Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 17 □Open Loop Pre-paid Cards: Number of Cards by Issuer 2018-2022

Table 18 □Open Loop Pre-paid Cards: Number of Cards by Operator 2018-2022

Table 19 □Open Loop Pre-paid Cards Transaction Value by Issuer 2018-2022

Table 20 □Open Loop Pre-paid Cards Transaction Value by Operator 2018-2022

Table 21 □Forecast Pre-paid Cards: Number of Cards in Circulation 2023-2028

Table 22 □Forecast Pre-paid Cards Transactions 2023-2028

Table 23 □Forecast Pre-paid Cards in Circulation: % Growth 2023-2028

Table 24 □Forecast Pre-paid Cards Transactions: % Growth 2023-2028

Table 25 □Forecast Closed Loop Pre-paid Cards Transactions 2023-2028

Table 26 □Forecast Closed Loop Pre-paid Cards Transactions: % Growth 2023-2028

Table 27 □Forecast Open Loop Pre-paid Cards Transactions 2023-2028

Table 28 □Forecast Open Loop Pre-paid Cards Transactions: % Growth 2023-2028

FINANCIAL CARDS AND PAYMENTS IN SOUTH AFRICA

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EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture

Digital payment options continue to gain traction amongst tech-savvy shoppers

Rapid Payments Programme (RPP) launch in 2023

Influx of new entrants intensifies the competition amongst financial card issuers

What next for financial cards and payments?

MARKET INDICATORS

Table 29 Number of POS Terminals: Units 2018-2023

Table 30 Number of ATMs: Units 2018-2023

Table 31 Value Lost to Fraud 2018-2023

Table 32 Card Expenditure by Location 2023

Table 33 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 34 Domestic versus Foreign Spend 2023

MARKET DATA

Table 35 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 36 Financial Cards by Category: Number of Accounts 2018-2023

Table 37 Financial Cards Transactions by Category: Value 2018-2023

Table 38 □Financial Cards by Category: Number of Transactions 2018-2023

Table 39 □Consumer Payments by Category: Value 2018-2023

Table 40 □Consumer Payments by Category: Number of Transactions 2018-2023

Table 41 □M-Commerce by Category: Value 2018-2023

Table 42 □M-Commerce by Category: % Value Growth 2018-2023

Table 43 □Financial Cards: Number of Cards by Issuer 2018-2022

Table 44 □Financial Cards: Number of Cards by Operator 2018-2022

Table 45 □Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 46 □Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 47 □Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 48 □Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 49 □Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 50 □Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 51 □Forecast Consumer Payments by Category: Value 2023-2028

Table 52 □Forecast Consumer Payments by Category: Number of Transactions 2023-2028

Table 53 □Forecast M-Commerce by Category: Value 2023-2028

Table 54 □Forecast M-Commerce by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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