

## Pre-Paid Cards in Singapore

Market Direction | 2023-11-20 | 24 pages | Euromonitor

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### Report description:

EZ-link, the leading open-looped pre-paid card in Singapore, has significantly benefited from the resumption of regional travel. Not only has EZ-link gained traction among tourists visiting Singapore, who find it a convenient payment solution for various modes of public transportation, but it has also garnered popularity among Singaporeans travelling abroad. EZ-link previously launched its digital wallet application, EZ-link Wallet, integrating the pre-paid card with users' mobile phones. EZ-link...

Euromonitor International's Pre-Paid Card Transactions in Singapore report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Pre-Paid Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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