

Pre-Paid Cards in Portugal

Market Direction | 2023-11-10 | 26 pages | Euromonitor

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Report description:

Boosted by the recovery of transportation cards, which had suffered severely during the COVID-19 pandemic, closed loop cards is seeing double-digit growth in 2023. Otlis, Lisbon's transportation system cards, leads in terms of number of cards in circulation. Economic recovery and the rise in tourism are sustaining the category and pushing up growth. In 2023, Lisbon metropolitan began to allow to contactless payments for tickets, through debit cards, credit cards, or other payment tools including...

Euromonitor International's Pre-Paid Card Transactions in Portugal report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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