

Pre-Paid Cards in Poland

Market Direction | 2023-11-21 | 27 pages | Euromonitor

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Report description:

Against the backdrop of double-digit inflation in Poland, employees are increasingly interested in non-wage benefits that can help mitigate the rising cost of living. Many companies are responding to this pressing need by expanding the range of employee benefits. One example is a pre-paid lunch or nutrition card, which can usually be used in various locations and during business trips. Employers typically co-finance meals purchased on these cards and some card payments will increase over time. E...

Euromonitor International's Pre-Paid Card Transactions in Poland report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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FINANCIAL CARDS AND PAYMENTS IN POLAND

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