

Pre-Paid Cards in Peru

Market Direction | 2023-11-21 | 25 pages | Euromonitor

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Report description:

The use of pre-paid cards has shown consistent growth over the last two years, particularly experiencing a notable surge in 2022 as pandemic-related restrictions were lifted and activities returned to a semblance of normalcy. However, in 2023, this growth has moderated, mainly due to a downturn in economic growth, heightened inflation, and decreased income levels stemming from a decline in formal employment opportunities and reduced commercial activities.

Euromonitor International's Pre-Paid Card Transactions in Peru report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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FINANCIAL CARDS AND PAYMENTS IN PERU

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