

Pre-Paid Cards in Norway

Market Direction | 2023-11-21 | 25 pages | Euromonitor

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Report description:

Although they are still a popular option in Norway, the volume of pre-paid cards has dropped significantly since the pandemic. Both open loop and closed loop pre-paid cards continue to decline in 2023, albeit at a slower rate than previous years. However, in transaction volume and value terms, pre-paid cards witnessed a stronger decline, a trend that predates the COVID-19 pandemic. Pre-paid cards have lost significance in Norway because of the popularity of debit-cards and the growth of the Vipp...

Euromonitor International's Pre-Paid Card Transactions in Norway report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

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