

Pre-Paid Cards in Israel

Market Direction | 2023-11-21 | 23 pages | Euromonitor

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Report description:

In 2023, closed loop pre-paid cards witnessed a decline in transaction value and volume, consistent with a continuing trend as consumers increasingly shift towards payment apps. Despite some consumers still having significant value loaded onto their Rav Kav pre-paid cards, the ease of paying for transportation through mobile apps like Moovit, Pango, Cello, and HopOn has been attracting users, particularly in the post-pandemic period. While there are no immediate plans to withdraw the existing Ra...

Euromonitor International's Pre-Paid Card Transactions in Israel report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Pre-Paid Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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