

## **Pre-Paid Cards in China**

Market Direction | 2023-11-20 | 25 pages | Euromonitor

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### **Report description:**

As of July 2023, 10 pre-paid card issuers had had their payment clearing license revoked, according to PBOC (People's Bank of China). In fact, the majority of these issuers voluntarily cancelled their licenses, affected by stringent government regulation; for instance, open loop pre-paid cards with a balance over CNY1,000 need to be registered with government ID. Local governments are also stepping up supervision - for example, the Beijing Bureau of Commerce launched a new ordinance this year st...

Euromonitor International's Pre-Paid Card Transactions in China report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pre-Paid Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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