

**Pre-Paid Cards in Australia**

Market Direction | 2023-11-20 | 25 pages | Euromonitor

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**Report description:**

While remote working has become a staple arrangement for many Australians, the idea of working remotely every day has been phased out. Many employees are returning to the office five days a week, while others have a hybrid arrangement which sees them going into the office 2-3 times a week. As a result, public transport usage has increased over the last two years of the review period, with increasing numbers of employees having to visit their offices more frequently. While public transport usage...

Euromonitor International's Pre-Paid Card Transactions in Australia report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Open Loop Pre-Paid Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Pre-Paid Card Transactions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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##### 2023 DEVELOPMENTS

Public transport cards receive boost throughout 2022 and 2023

Return of international travel supports travel cards' return to form

Gift cards a popular choice for gifting, driving growth of pre-paid cards

##### PROSPECTS AND OPPORTUNITIES

More states to join NSW in allowing customers to pay for public transport with bank cards

Pre-paid cards set to be used for digital payments more often than other financial cards

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#### FINANCIAL CARDS AND PAYMENTS IN AUSTRALIA

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## EXECUTIVE SUMMARY

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