

Other Hot Drinks in the United Kingdom

Market Direction | 2023-11-21 | 23 pages | Euromonitor

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Report description:

Chocolate-based flavoured powder drinks is set to see declining sales in both retail volume and current value terms in 2023, owing to an increasing number of consumers favouring products which are healthy. There is an overall sense that shoppers have slowly lost interest in hot chocolate, as the high sugar content does not align with consumers' holistic and healthy lifestyles. Despite British consumers' demand for indulgence products across other categories, chocolate-based flavoured powder drinks...

Euromonitor International's Other Hot Drinks in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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