

Other Hot Drinks in France

Market Direction | 2023-11-23 | 23 pages | Euromonitor

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Report description:

Overall, the other hot drinks category receives a lower level of support from most hot drinks players than coffee and tea. This weakness has been exacerbated by the fact that there are fewer at-home consumption occasions for other hot drinks since the revival of normal social and economic activity in the wake of the COVID-19 crisis, with more people having a fast breakfast (without other hot drinks) or choosing on-the-go beverages for their commute. Thus, other hot drinks waned significantly in...

Euromonitor International's Other Hot Drinks in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Flavoured Powder Drinks, Other Plant-based Hot Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Other Hot Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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2023 DEVELOPMENTS

No improvement in sales of other hot drinks due to a mild winter in 2023

Other plant-based drinks, the cheap and healthy alternative to coffee

While Nestle's Ricore forges ahead, Poulain struggles in chocolate-based flavoured powder drinks

PROSPECTS AND OPPORTUNITIES

Demand for chocolate-based flavoured powder drinks to be impacted in the future

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Summary 1 Research Sources

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