

Menswear in the Netherlands

Market Direction | 2023-11-24 | 26 pages | Euromonitor

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Report description:

In the Netherlands, the demand for casualwear is driven not only by the pursuit of comfort but also by the influence of street and urban culture trends. Younger Dutch consumers are embracing streetwear styles in both clothing and footwear, prompting manufacturers and retailers to expand their product ranges and marketing efforts. Among men's apparel categories, tops, shorts, and trousers are poised to drive growth in 2023, enjoying significant popularity among Dutch men.

Euromonitor International's Menswear in Netherlands report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Men's Nightwear, Men's Outerwear, Men's Swimwear, Men's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Menswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Menswear in the Netherlands
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List Of Contents And Tables

MENSWEAR IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing preference for streetwear among young Dutch consumers

Rising interest in bamboo underwear among Dutch men

Surging popularity of Mr Marvis in men's shorts

PROSPECTS AND OPPORTUNITIES

Innovative marketing strategies in streetwear crossover

Enhancing customer engagement through conversational e-commerce

Challenges in Dutch apparel and footwear

CATEGORY DATA

Table 1 Sales of Menswear by Category: Volume 2018-2023

Table 2 Sales of Menswear by Category: Value 2018-2023

Table 3 Sales of Menswear by Category: % Volume Growth 2018-2023

Table 4 Sales of Menswear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Menswear: % Value 2019-2023

Table 6 LBN Brand Shares of Menswear: % Value 2020-2023

Table 7 NBO Company Shares of Men's Nightwear: % Value 2019-2023

Table 8 LBN Brand Shares of Men's Nightwear: % Value 2020-2023

Table 9 NBO Company Shares of Men's Outerwear: % Value 2019-2023

Table 10 □LBN Brand Shares of Men's Outerwear: % Value 2020-2023

Table 11 □NBO Company Shares of Men's Swimwear: % Value 2019-2023

Table 12 □LBN Brand Shares of Men's Swimwear: % Value 2020-2023

Table 13 □NBO Company Shares of Men's Underwear: % Value 2019-2023

Table 14 □LBN Brand Shares of Men's Underwear: % Value 2020-2023

Table 15 □Forecast Sales of Menswear by Category: Volume 2023-2028

Table 16 □Forecast Sales of Menswear by Category: Value 2023-2028

Table 17 □Forecast Sales of Menswear by Category: % Volume Growth 2023-2028

Table 18 □Forecast Sales of Menswear by Category: % Value Growth 2023-2028

APPAREL AND FOOTWEAR IN THE NETHERLANDS

EXECUTIVE SUMMARY

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive Landscape

Retailing Developments

What next for apparel and footwear?

MARKET DATA

Table 19 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 20 Sales of Apparel and Footwear by Category: Value 2018-2023

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

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Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023
Table 23 NBO Company Shares of Apparel and Footwear: % Value 2019-2023
Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023
Table 25 Distribution of Apparel and Footwear by Format: % Value 2018-2023
Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2023
Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028
Table 28 □Forecast Sales of Apparel and Footwear by Category: Value 2023-2028
Table 29 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028
Table 30 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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