

Meals and Soups in Uruguay

Market Direction | 2023-11-22 | 17 pages | Euromonitor

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Report description:

Dry soup remains the largest category in sauces, dips and condiments, in current value terms. The reduction of imports, largely from Argentina, is hindering retail volume sales in 2023. Category leader Unilever del Uruguay SA leads sales of dry soup with its brand Knorr, but production difficulties in Argentina have led to a shortage in supply resulting in sales fluctuations. Nevertheless, Unilever has become more adventurous with its ingredients in recent years, as Knorr launched a new line of...

Euromonitor International's Meals and Soups in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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