

Meals and Soups in Spain

Market Direction | 2023-11-21 | 22 pages | Euromonitor

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Report description:

Despite tightened budgets and ongoing price increases, ready meals has continued to experience steady volume growth in 2023 as consumers seek convenient and fast meal solutions. Interestingly, the increase in food prices has benefited the category, as some consumers are finding it easier to manage their budgets by purchasing ready meals instead of buying multiple ingredients and cooking meals from scratch. This trend is particularly evident in the case of traditional tortillas, which have shown...

Euromonitor International's Meals and Soups in Spain report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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