

Meals and Soups in Slovenia

Market Direction | 2023-11-22 | 19 pages | Euromonitor

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Report description:

Meals and soups is rising in both volume and value terms in Slovenia in 2023. Increasingly busy lifestyles, work-from-home trends, a booming tourist season and persistent urbanisation are all contributing to overall growth for meals and soups thanks largely to its products' offer of convenience and ease of consumption. Consumers are looking for quick and easy meal solutions that require minimal preparation time, and tourists with no access to kitchen facilities are also driving demand. Urbanisat...

Euromonitor International's Meals and Soups in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Pizza rises fastest, while Mercator stays on top of brands

Private label players hold highest share as e-commerce leads growth in distribution

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Growth driven by convenience and keenness to experiment

Personalisation trend and local brand awareness to expand

Sustainability will become more central with natural and organic demand growing

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