

## **Meals and Soups in Slovakia**

Market Direction | 2023-11-22 | 20 pages | Euromonitor

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### **Report description:**

Demand for ready meals in 2023 is significantly impacted by the weakening purchasing power of Slovak households, which is causing consumers to cut back on spending. All category members are seeing volume sales declines. However, economy-priced ready meals offers are benefiting from this scenario. Price promotions and discounts are particularly popular among Slovaks during times of financial stress as they strive to save money, and this is expected to continue into early 2024 - after which unit p...

Euromonitor International's Meals and Soups in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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