

Meals and Soups in Poland

Market Direction | 2023-11-22 | 21 pages | Euromonitor

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Report description:

Recent years have witnessed a surge in sales in ready meals and soups in Poland, thanks to innovative product launches. Dobrowolsky, renowned for high-quality delicatessen products, introduced a line of ready meals, Dobrowolsky od Kuchni, featuring award-winning oven-chopped Golabkow (stuffed cabbage rolls), meatball Klopsiki, meat Hamburgers, and two versions of roladki (meat rolls). These offerings cater to consumers seeking healthy, time-saving solutions for their daily and holiday cooking ro...

Euromonitor International's Meals and Soups in Poland report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Meals and Soups market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
November 2023

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