

## **Meals and Soups in Peru**

Market Direction | 2023-11-22 | 19 pages | Euromonitor

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### **Report description:**

Growth in the meals and soups category has been driven by value rather than volume. With a marked rise in prices generally, volume sales have contracted. This has been a particularly prominent feature of categories like this, which are usually not considered essential, as consumers have focused their reduced purchasing power on products that they really need. In this context of high inflation and uncertainty, Peruvian consumers are more conservative with their expenses and prefer to use their mo...

Euromonitor International's Meals and Soups in Peru report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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