

## **Meals and Soups in Georgia**

Market Direction | 2023-11-22 | 17 pages | Euromonitor

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### **Report description:**

Meals and soups in Georgia in 2023 is seeing the frozen ready meals segment maintaining its dynamic and robust presence, holding a substantial volume share of over 60%. This segment's dominance is a significant propellant for the broad spectrum of meals and soups within the country. Traditional Georgian specialties such as khinkali dumplings and apkhazura meatballs, alongside classic Russian frozen delicacies like dumplings and pancakes, continue to be manufactured locally and are highly favoured...

Euromonitor International's Meals and Soups in Georgia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Food Kits, Pizza, Prepared Salads, Ready Meals, Soup.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Meals and Soups market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Meals and Soups in Georgia  
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List Of Contents And Tables

### **MEALS AND SOUPS IN GEORGIA**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Frozen segment shows dynamism in 2023

Good growth for chilled ready meals

Nikora continues to lead overall category

#### **PROSPECTS AND OPPORTUNITIES**

Convenience and quality demand to intensify

Soup faces modest growth as frozen pizza rises slowly

E-Commerce and online expansion

#### **CATEGORY DATA**

Table 1 Sales of Meals and Soups by Category: Volume 2018-2023

Table 2 Sales of Meals and Soups by Category: Value 2018-2023

Table 3 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 4 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 5 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 6 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 7 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 8 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 9 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 10 □Distribution of Meals and Soups by Format: % Value 2018-2023

Table 11 □Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 12 □Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 13 □Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 14 □Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

### **COOKING INGREDIENTS AND MEALS IN GEORGIA**

#### **EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

#### **MARKET DATA**

Table 15 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 17 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 18 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

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Table 19 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 20 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 21 Penetration of Private Label by Category: % Value 2018-2023

Table 22 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 23 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 26 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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